

## The Hunger Games Creative Assignment

**Task:** Create **TWO** advertisements for the Hunger Games, which take place in the novel.

- 1) A **propaganda poster** made by the Capitol advertising the Hunger Games
- 2) A **spoof advertisement** made by those in charge of a rebellion against the Capitol **advertising the truth** behind the Hunger Games.

**Format:** Consider use of colour, text, images, and layout before you begin (see below).

You should submit this sheet and maximum two 8.5x11" posters, which are apt for side-by-side comparison of your two messages.

*You may work with a partner if you choose.*

### PLAN BEFORE YOU BEGIN!!!

Propaganda Poster	Spoof Ad
What message would the capitol want to send?	What message would the rebellion want to send?
What image would you use to create this message?	What image would you use to create this message?
What use of colour, text, and layout would best convey this message?	What use of colour, text, and layout would best convey this message?

**WHEN YOU'RE DONE:** Complete the reflection worksheet on the reverse of this page.

**Grading:**

\_\_\_\_\_ % = \_\_\_\_\_ /10

Criteria	Level 1	Level 2	Level 3	Level 4
<ul style="list-style-type: none"> <li>• Insight and consideration of <b>Design</b> and <b>Appearance</b></li> </ul>	<ul style="list-style-type: none"> <li>• Lacks planning and insight</li> <li>• lacks consideration of message</li> </ul>	<ul style="list-style-type: none"> <li>• Some planning and insight</li> <li>• Some consideration of message</li> </ul>	<ul style="list-style-type: none"> <li>• Good planning and insight</li> <li>• Good consideration of message</li> </ul>	<ul style="list-style-type: none"> <li>• Excellent planning and insight</li> <li>• Excellent consideration of message</li> </ul>
<ul style="list-style-type: none"> <li>• <b>Distinct message</b> in each to reflect bias</li> </ul>	<ul style="list-style-type: none"> <li>• Misses the point of two distinct messages; does not relay each side's bias.</li> </ul>	<ul style="list-style-type: none"> <li>• Tries to send two distinct messages; attempts to relay each side's bias.</li> </ul>	<ul style="list-style-type: none"> <li>• Two distinct messages; relays each side's bias.</li> </ul>	<ul style="list-style-type: none"> <li>• Two insightfully distinct messages; solidly relays each side's bias.</li> </ul>
<ul style="list-style-type: none"> <li>• Insightful completion of <b>worksheet</b> (reverse)</li> </ul>	<ul style="list-style-type: none"> <li>• Worksheet completed with lack of care and insight.</li> </ul>	<ul style="list-style-type: none"> <li>• Worksheet completed with some care and insight.</li> </ul>	<ul style="list-style-type: none"> <li>• Worksheet completed with good care and insight.</li> </ul>	<ul style="list-style-type: none"> <li>• Worksheet completed with exemplary care and insight.</li> </ul>
<ul style="list-style-type: none"> <li>• <b>Overall care</b> and effort in creating this product</li> </ul>	<ul style="list-style-type: none"> <li>• Looks last-minute</li> <li>• Profound lack of care</li> </ul>	<ul style="list-style-type: none"> <li>• Attempt to create a product that looks planned</li> <li>• Some lack of care</li> </ul>	<ul style="list-style-type: none"> <li>• Create a product that looks planned</li> <li>• Good care in creating product</li> </ul>	<ul style="list-style-type: none"> <li>• Create a product that is insightfully planned</li> <li>• Exemplary care in creating product</li> </ul>

# REFLECT WHEN YOU'RE DONE

(make your decisions DELIBERATE!)

Propaganda Poster	Spoof Ad
<b>Defend THREE of your design choices – explain choices behind your use of colour, layout, font style, images, etc.</b>	<b>Defend THREE of your design choices – explain choices behind your use of colour, layout, font style, images, etc.</b>
<b>What is the message you've intended to send in each?</b>	<b>What is the message you've intended to send in each?</b>
<b>How do you know you've sent that message?</b>	<b>How do you know you've sent that message?</b>