**Ontario Youth Challenge: News Article**

**Instructions:**

As an FFP student, the Ontario Youth Challenge is an excellent opportunity for you to demonstrate you are an active and purposeful citizen. It is also a great way for you to learn about careers within the Not For Profit (NFP) sector. Thus, you may choose if you’d like this assignment to have a Civics or Careers focus.

Your assignment is to research and get involved with an NFP organization in some capacity. This may take more research than you think, as many organizations will not accept volunteers under the age of 18. After you have had some experience with an organization, you are to write a news article highlighting the following:

**Careers Emphasis**:

Focus on one particular person in the organization that you’ve made contact with. Job shadow them, interview them, and learn about their position using all the tools at your disposal. Then, write a news article that focuses on this person and position within the organization. Who are they? Why are they qualified? How did they get the position? Why is this role essential to the organization?

**Civics Emphasis**:

Take a step back and report on the organization as a whole in your news report. Your task is to inform the students of PHS about this organization? What do they do? Why is this important for the community? What can your average student do to contribute to their cause? What have they done in the past? What new initiatives are they heading up?

**Structure:**

Regardless of the direction that you take, your writing must fit the news article structure. Review the news article structure, and utilize the news article outline (both resources found on the website). Your article should contain:

* A byline and dateline
* An intriguing lead that answers the W5
* Organize the information with the most important first
* Include quotations from people involved in the organization
* Reference your own experience with the organization

**Due Date:**

**Evaluation:**

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| **News Article** | **R** | **Lv 1** | **Lv 2** | **Lv 3** | **Lv 4** |
| **Knowledge:**  Summary skills  Organization of information |  |  |  |  |  |
| **Inquiry:**  Incorporation of quotations and integration |  |  |  |  |  |
| **Communication:**  Informational writing style  Grammar, Mechanics & Spelling |  |  |  |  |  |
| **Application:**  Parts of a news article (header, lead, short paragraphs, picture captions)  Use of outline |  |  |  |  |  |