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| **Opening Statement** |
| **First Argument** |
| Supporting Point 1Source: |  |
| Supporting Point 2Source: |  |
| **Second Argument** |
| Supporting Point 1Source: |  |
| Supporting Point 2Source: |  |
| **Closing Statement** |



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| The **message** I want to send is: [gaming is good / bad **because**] |
| My **target audience** is:  |
| **Arguments** I’m going to make are: [explain how the appeal works] |
| Logic: | Character | Emotion |
| Proof I plan to use is: [Include textual references] |
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| My poster could look like: [Sketch out 3 rough designs] |
| Design 1: | Design 2:  | Design 3: |