Name: Total: Lv Name: Total: Lv

Rendered Image Rendered Image

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| The **message** I want to send is: [gaming is good / bad **because**] | | |
| My **target audience** is: | | |
| **Arguments** I’m going to make are: [explain how the appeal works] | | |
| Logic: | Character | Emotion |
| Proof I plan to use is: [Include textual references] | | |
|  | | |
| My poster could look like: [Sketch out 3 rough designs] | | |
| Design 1: | Design 2: | Design 3: |

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