Name: Total: Lv Name: Total: Lv

 

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| My **target audience** is:  |
| **Arguments** I’m going to make are: [explain how the appeal works] |
| Logic: | Character | Emotion |
| Proof I plan to use is: [Include textual references] |
|  |
| My poster could look like: [Sketch out 3 rough designs] |
| Design 1: | Design 2:  | Design 3: |

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